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I claim:

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- 1. A display frame with content for displaying comprising: an inner frame member, having a front frame part a back frame part and a content between the front frame part and the back frame part;
- an open area surrounded by said inner frame member for viewing a front and a back of the content;
- a perimeter space between the front frame part and the back frame part, the perimeter space delimited above by a perimeter ledge of said front frame part and below by a perimeter ledge of said back frame part;
- a perimeter edge of said content in the perimeter space and the perimeter edge of the content perpendicularly held only by and between the perimeter ledge of said front frame part and the perimeter ledge of said back frame part;
- 5 a fixing means for holding said front frame part and said back frame part together;
 - the front frame part having a transparent front panel and the back frame part having a transparent back panel, the transparent front panel and the transparent back panel covering said open area of said inner frame member and covering the front and the back of the content; and
 - the transparent front panel separated from the front of the content by a front space and the transparent back panel separated from the back of the content by a back space, such that the front of the content and the back of the content are visible.
- 2. The display frame of claim 1 wherein the perimeter ledge of the front frame part is part of an inner frictional clamp affixed to said front frame part and the perimeter ledge of the back frame part is part of an outer friction clamp affixed to said back frame part; and the inner frictional clamp and the outer frictional clamp provide the fixing means for holding the front frame part and the back frame part together.
- 3. The display frame of claim 1 further comprising a hanging-bumper device affixed to said back frame part on an outside surface of said back frame part.
 - **4**. The display frame of claim **1** wherein said transparent front panel is integral with said front frame part and said transparent back panel is integral with said back frame part.

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